

UNITED STATES BANKRUPTCY COURT
NORTHERN DISTRICT OF CALIFORNIA, DIVISION 3

In re NETCENTIVES, INC., Debtor.	Case No. 01-32597 -SFM-11 (LEAD CASE) Chapter 11
In re POST COMMUNICATIONS, INC., Debtor.	Case No. 01-32620-SFM-11 Chapter 11
In re MAXMILES, INC., Debtor.	Case No. 01-32621-SFM-11 Chapter 11 (Cases Jointly Administered) <u>CONFIRMATION HEARING:</u> Date: June 20, 2002 Time: 9:30 a.m. Place: Courtroom 22 nd Floor 235 Pine Street San Francisco, California

BALLOT

Filed By _____

The plan referred to in this ballot can be confirmed by the court and thereby made binding on you if it is accepted by the holders of two-thirds in amount and more than one-half in number of claims in each class voting on the plan. In the event that the requisite acceptances are not obtained, the court may nevertheless confirm the plan if the court finds that the plan accords fair and equitable treatment to the class or classes rejecting it and otherwise satisfies the requirements of §1129(b) of the Code. To have your vote count you must complete and return this ballot.

The undersigned, a creditor of the above-named debtor in the unpaid amount of
\$ _____,

A creditor of

[Check One Box]

- Netcentives, Inc.
- Post Communications, Inc.
- Maxmiles, Inc.
- Other _____ (please specify)

[Check One Box]

- Accepts
- Rejects

the Debtors' Plan Of Reorganization (May 7, 2002)

Dated: _____

Print or type name: _____

Signature: _____

Name of Creditor : _____

Its: _____

Address : _____

Return this ballot on or before 5:00 p.m.
June 13, 2002, to:

ROBERT G. HARRIS
BINDER & MALTER
2775 Park Avenue
Santa Clara, CA 95050
FAX (408) 295-1531